

# KDKA/WPCW TV PITTSBURGH

**ISSUE GROUP**  
**POLITICAL INQUIRY FORM**  
**KDKA/WPCW TV**

**RECORD OF REQUEST – Political Broadcast Time:**

**Primary 2013**

**NAME OF REQUESTOR:**

**Betsy Vonderheid**

1. **NAME OF AD AGENCY:**

**SRCP Media**

2. **ORGANIZATION PAYING FOR TIME:**

**Committee for A Better  
Pittsburgh  
POB 23652  
Pittsburgh, PA 15222  
John Morgan – Treasurer  
Luke Ravenstahl – Chairman**

NOTE: Despite several requests, the agency has declined to designate on behalf of the committee a contact person, address and phone number. Inquiries should be directed to Betsy Vonderheid, SRCP Media, (703) 683-9755.

3. **ENTITY FURNISHING TAPES:**

**SRCP Media**

4. **Broadcast to favor issue/ballot/candidate (office):**

**Pittsburgh Mayor's Race,  
Against Candidate Bill Peduto**

5. **CATEGORY:**

**Issue**

6. **POLITICAL PARTY OR OFFICIAL AFFILIATION**

**Democratic & Republican**

7. **DATE OF REQUEST**

**4/3/13**

8. **NATURE OF REQUEST:**

**NON-CANDIDATE Rate Card**

9. **DISPOSITION MADE OF REQUEST**

**(a) Granted**

**X**

**(b) Denied (reason)**

10. **AMOUNT OF CHARGES:**

**See Contracts**

**CBS EMPLOYEE**

**Brian Butz**

**Political Advertising Director**

**KDKA/WPCW TV Pittsburgh**